Coretronic Coretronic Corporation

Plastic Reduction Commitment

Coretronic views green products as one of the cornerstones of its net-zero development and has established a green product development strategy centered on sustainable development and SBT carbon reduction pathways, with clear short-, medium-, and long-term goals.

In green design concepts and the R&D and production of green products, Coretronic promotes green technology innovation, introduces environmentally friendly low-carbon materials, eco-friendly packaging, and green transportation. This approach not only achieves breakthrough progress in energy saving and emission reduction but also focuses on launching more innovative green products.

Coretronic announces its plastic reduction commitment, aiming to reduce the environmental impact of product packaging and promote the three major principles of waste reduction, reuse, and recycling. By integrating circular economy principles into product manufacturing and strengthening source reduction and pollution prevention measures, Coretronic continues to optimize waste management performance.

Green Process and Product Management

Implement green processes and management and develop green products to meet international trends and customer demands. Incorporate green thinking into technology development and manufacturing processes to reduce the environmental impact of products and set short-, medium-, and long-term goals.

Green Raw Materials

Ensure sustainable consumption and production models by increasing the use of green packaging materials. Use 50% recycled plastic (PCR) materials for product housings.

Achieve 30% of mainstream and commercial projectors using recycled materials (PCR) by 2031.

Eco-friendly Packaging

Reach 75% of mainstream and smart projectors shipped with eco-friendly packaging materials by 2031.

Reach 92% of projectors shipped in boxes made from FSC-certified or recycled paper by 2031.

Waste Management

To reduce operational impact on the environment, Coretronic is committed to enhancing waste management efficiency. The goal is to reduce waste output intensity in Taiwan and mainland China by 11% compared to 2021 by 2031 and continue to optimize waste management performance, making a greater contribution to environmental protection and corporate sustainability.

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Wade Chang Chairman June 2025